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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
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09/785,700

02/16/2001

Robert M. Szabo

6169-156

4280

40987

7590

05/18/2009

Novak Druce + Quigg LLP
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EXAMINER

LAstra, DANIEL

ART UNIT

PAPER NUMBER

3688

MAIL DATE

DELIVERY MODE

05/18/2009

PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Interview Summary	Application No. 09/785,700	Applicant(s) SZABO ET AL.	
	Examiner DANIEL LASTRA	Art Unit 3688	

All participants (applicant, applicant's representative, PTO personnel):

(1) DANIEL LASTRA. (3) ____.

(2) _____. (4) ____.

Date of Interview: 14 May 2009.

Type: a) ☒ Telephonic b) ☐ Video Conference
c) ☐ Personal [copy given to: 1) ☐ applicant 2) ☐ applicant's representative]

Exhibit shown or demonstration conducted: d) ☐ Yes e) ☐ No.
If Yes, brief description: _____.

Claim(s) discussed: 1.

Identification of prior art discussed: Herz (US 2001/0014868) and Barenbaum (US 2001/0039514).

Agreement with respect to the claims f) ☐ was reached. g) ☒ was not reached. h) ☐ N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: The Applicant's representative mentioned to amend the claims to include the feature "merchant receiving a shipment of goods". The Examiner answers that Barenbaum teaches tracking inventory levels such as availability of goods at a retail store (i.e. receiving shipment of goods) in order to determine which promotions to target to customers (see paragraph 47) Therefore, the prior art teaches said limitation.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

/DANIEL LASTRA/ Examiner, Art Unit 3688	
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